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# NICHOLAS J. BLAESSER

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## SKILLS

- Play-by-Play Broadcasting
- Operating Cameras
- Graphic Design
- Highly Organized
- Deadline-Driven
- Fast Learner
- Skilled Multi-Tasker
- Skilled in all Adobe Software
- Exceptional Writer
- Videography

## WORK HISTORY

### **Director of Broadcasting, Media Relations & Marketing, 09/2021 to Present**

#### **Omaha Lancers (United States Hockey League) – Omaha, Nebraska**

- Provide Play-by-Play commentary for all home and away games, including USHL postseason play.
- Operate all social media pages, graphic designs, press releases, video editing and interviews of coaches & players.
- Establish and maintain relationships with local media outlets.
- Organize and operate marketing budget to maximize public outreach.
- Assist with the Sales Department to reach monthly financial goals.
- Assist with all other team functions, as needed.

### **Director of Broadcasting & Media Relations, 07/2021 to 09/2021**

#### **Austin Bruins (North American Hockey League) – Austin, Minnesota**

- Provide play-by-play commentary for all home and away games, all season long.
- Assist with the sales department to reach monthly financial goals.
- Operate all social media pages, graphic design, press release writing, video editing, and player interviews.

### **Production Assistant, 09/2018 to 05/2021**

#### **Chippewa Sports Network – Mount Pleasant, Michigan**

- Aided in producing live broadcasts for all Central Michigan University sports.
- Partnered directly with all ESPN networks and CBS Sports.
- Positions included: on-air talent, public address announcer, camera operator, replay, director, graphics, highlight video editor, timeout coordinator, audio and running press conferences.

### **Radio Broadcaster, 10/2018 to 04/2021**

#### **Central Michigan D3 Hockey Club Radio Network – Mount Pleasant, Michigan**

- Provided both play-by-play and color commentary for CMU's Division 3 Club ice hockey team.
- Chosen to broadcast the ACHA national championship tournament in 2019 and 2020.
- Network independently developed and ran by another student and myself.
- Other tasks: performed interviews, post-game write-ups, creating graphics and running social media pages.

### **Television & Radio Broadcaster, 01/2021 to 04/2021**

#### **Big Rapids Radio Network (Y-102 WYBR) – Big Rapids, Michigan**

- Provided play-by-play commentary for both radio and television live stream for Big Rapids High School Hockey.
- Interviewed players and coaches for broadcast use.
- Supported local news stations in building packages for night-time news.

### **Graphic Designer/Content Creator/Social Media Specialist, 05/2020 to 08/2020**

#### **Battle Creek Bombers (Northwood League) Internship – Battle Creek, Michigan**

- Created graphics of all kinds (gamedays, starting lineups, end of 3rd, end of 6th inning, final score, player of the game, promotions, player/staff birthdays, player headshots and weather delays).
- Ran the team's Twitter and Facebook pages.
- Filmed hype and highlight videos with DSLR and edited them with Adobe Premiere Pro.

### **Production Assistant, 05/2020 to 08/2020**

#### **Kalamazoo Growlers Baseball (Northwoods League) Internship – Kalamazoo, Michigan**

- Set up and operated cameras of all kinds for live video broadcasts (behind home plate, first base, third base, outfield and DSLR).
- Operated video board.
- Created graphics for between inning activities and special events.
- Directed cameras and promotion team for between inning events.
- Public address announcer for select games.

**Audio Engineer/Creator/Editor, 08/2019 to 02/2020**

**Central Michigan Radio (101.1 FM, 91.5 FM) – Mount Pleasant, Michigan**

- Recorded voice audio for commercials.
- Performed interviews.
- Wrote, recorded and edited station legal IDs, station sweepers and music promos using Adobe Audition.

**News Director, 01/2019 to 12/2020**

**News Central 34 – Mount Pleasant, Michigan**

- Oversaw planning, production and presentation of live news broadcasts.
- Coordinated commercial breaks.
- Supported teleprompter operation.
- Assisted in writing news and sports stories.

**Radio Broadcaster, 08/2017 to 02/2018**

**Slocum Sports Network – Kalamazoo, Michigan**

- Provided both play-by-play and color commentary for high school and college athletics in the southwest Michigan area.
- Broadcasted hockey, football, and baseball.
- Western Michigan Stallions Hockey (Division One & Three).
- Watervliet High School Football.
- Various high school baseball teams.
- Performed interviews with players and coaches.

**Grounds Maintenance Worker, 03/2015 to 06/2020**

**Gull Lake View Golf Club and Resort – Augusta, Michigan**

- Used various landscaping techniques to ensure course looked its best at all times.
- Main tasks included: mowing, sodding, weeding, chopping tree limbs, running irrigation systems and caring for gardens around the property.

**Supervisor, 11/2017 to 05/2018**

**AMC Portage Street 10 – Kalamazoo, Michigan**

- Actively pursued personal learning and development opportunities.
- Discussed business ideas with other managers.
- Counted money and filled out paperwork for corporate at the end of every night.
- Provided customer service for guests in person or over the phone.
- Pushed to drive sales to achieve monthly goals.

## EDUCATION

**Bachelor of Applied Arts: Broadcast & Cinematic Arts, 08/2018 to 05/2021**

**Central Michigan University - Mount Pleasant, Michigan**

- Minor in Sports Management.
- Graduated Cum Laude.

**Broadcast & Cinematic Arts, 09/2017 to 04/2018**

**Kalamazoo Valley Community College - Kalamazoo, Michigan**

- Finished freshman year before transferring to Central Michigan University.

**High School Diploma: 09/2013 - 05/2017**

**Gull Lake High School - Richland, Michigan**

## ACCOMPLISHMENTS

- 4x Dean's List student at Central Michigan University (graduated cum laude).
- Hired as the youngest Director of Broadcasting and Media Relations in the USHL in 2021.
- Gained national recognition by the American Collegiate Hockey Association for broadcasting two years in a row (2019 & 2020).
- Worked directly with ESPN and CBS Sports through Central Michigan Athletics.
- Was the most listened to broadcaster on the Big Rapids Radio Network for the 2020-2021 high school athletic school year.
- Was the only media intern in the Northwoods Baseball League to be staffed by two teams simultaneously in the summer of 2020.
- Earned "Most Outstanding Senior" award for computer science in 2017.
- Awarded multiple MVP awards throughout high school hockey career.